

Dimitar Vuksanov

Senior Product Designer · Two-time Founder · Design Unicorn

Design generalist and two-time founder specializing in end-to-end product design, from research and UX to visual design, 3D, and AI-assisted development.

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Lisbon, Portugal

EXPERIENCE

Senior Product Designer | Perk | 2025 – Present

- Lead the redesign of the navigation system through comprehensive design documentation and cross-team collaborative workshops.
- Champion AI adoption through masterclasses on vibe coding best practices and AI-powered prototyping.

Senior UX Designer | Yokoy | 2021 – 2025

- Drove USD 2M ARR growth by designing a workflow builder that reduced custom workflow creation time from months to hours.
- Designed and launched an invoice processing solution in 90 days, which scaled to an industry leader in 18 months and contributed to a 9-figure acquisition.
- Designed the initial cards product, which is now processing over USD 10M annually.
- Built and maintained the design system in Figma and Storybook, ensuring WCAG accessibility compliance.

Design Director & Co-founder | Prove & Query | 2015 – 2020

- Improved the IWA-network website loading time by 1200% while achieving 99.99% uptime.
- Partnered with the World Health Organization to digitize and democratize access to safe drinking water standards.

Product Designer & Co-founder | Pukka Themes | 2013 – 2015

- Co-founded a design studio creating premium themes for Envato, serving over 3,500 customers and achieving Elite Author and Weekly Top Seller status.

Art Director | Idea Plus | 2012 – 2014

- Managed the design and development of the regional McDonald's website.

SKILLS

- **Design:** Product Design, UX/UI Design, UX Research, User Testing, Workshop Facilitation, Design Systems, Prototyping, Animation, 3D Design.
- **AI:** AI-assisted coding, Cursor, Claude Code, Lovable, Bolt, Supabase, MCP.
- **Tools:** Figma, Condens, Miro, Dovetail, Axure, Principle, Storybook, Blender, After Effects, Photoshop.
- **Methods:** Agile, Design Thinking, Lean UX.

EDUCATION

- **Master of Design, Graphic Design:** University of Applied Arts, Belgrade
- **Design Technician:** High School of Design, Belgrade
- **Coding Bootcamp:** iOS Academy