Dimitar Vuksanov

Lisbon, Portugal | +351 910 483 872 | dimitar@vuksanov.com | vuksanov.com | linkedin.com/in/vuksanov

Senior product designer and two-time founder with 12+ years designing complex B2B and fintech products. I work across research, product strategy, interaction design, design systems, and prototypes, with a focus on complex workflows and measurable outcomes.

EXPERIENCE

Senior Product Designer | TryHackMe | Apr 2026 - Present

- Design data-rich dashboards that help teams and leaders understand complex performance data.

Senior Product Designer | Perk | 2025 - Apr 2026

- Led a product-wide navigation redesign through design documentation and cross-team workshops.
- Ran masterclasses on AI-assisted development and rapid prototyping.

Senior UX Designer | Yokoy | 2021 - 2025

- Designed a workflow builder that reduced custom workflow creation **from months to hours** and drove **$2M in ARR growth**.
- Designed and launched invoice processing in **90 days**. Within 18 months, it became an industry leader and contributed to a **nine-figure acquisition**.
- Designed the initial cards product, now processing **$10M+ annually**.
- Built and maintained a Figma and Storybook design system that met WCAG accessibility requirements.

Design Director & Co-founder | Probe & Query | 2015 - 2020

- Delivered a reported **1,200%** website performance improvement for IWA-network, with **99.99% uptime**.
- Partnered with the **World Health Organization** to digitize and broaden access to safe drinking water standards.

Product Designer & Co-founder | Pukka Themes | 2013 - 2015

- Built a premium WordPress theme studio serving **3,500+ customers**, earning Elite Author and Weekly Top Seller status.

Art Director | Idea Plus | 2012 - 2014

- Managed design and development of the regional **McDonald's** website.

SKILLS

Tools & AI: Figma, Cursor, Claude Code, Supabase, MCP, Storybook, Miro, Condens, Dovetail, Axure, Principle, Blender, After Effects, Photoshop.
Design: Product strategy, UX research, user testing, UX/UI, information architecture, dashboards, design systems, accessibility, workshops, prototyping, animation, 3D.

EDUCATION

Master of Design, Graphic Design | University of Applied Arts, Belgrade
Design Technician | High School of Design, Belgrade
Coding Bootcamp | iOS Academy