Dimitar Vuksanov

SENIOR PRODUCT DESIGNER | UX/UI | DESIGN SYSTEMS | AI-ASSISTED PROTOTYPING

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Senior product designer and two-time founder specializing in complex B2B and enterprise products. Experienced across product strategy, research, UX/UI, design systems, data-rich dashboards, accessibility, and implementation-focused prototyping.

EXPERIENCE

Senior Product Designer | TryHackMe | 2026 - Present

- Designed product dashboards that translate complex cybersecurity performance data into clear, actionable insights for security teams and leaders.
- Created a SOC maturity framework that helps organizations assess capabilities, identify gaps, benchmark progress, and prioritize security improvements.

Senior Product Designer | Perk | 2025 - 2026

- Led the redesign of the product-wide navigation system through comprehensive design documentation and cross-team workshops.
- Championed AI adoption through masterclasses on vibe-coding practices and AI-powered prototyping.

Senior UX Designer | Yokoy | 2021 - 2025

- Drove USD 2M in ARR growth by designing a workflow builder that reduced custom workflow creation time from months to hours.
- Designed and launched an invoice-processing solution in 90 days; it became an industry leader within 18 months and contributed to a nine-figure acquisition.
- Designed the initial cards product, now processing more than USD 10M annually.
- Built and maintained the design system in Figma and Storybook, ensuring WCAG accessibility compliance.

Design Director and Co-founder | Probe & Query | 2015 - 2020

- Improved the IWA-network website loading time by 1,200% while achieving 99.99% uptime.
- Partnered with the World Health Organization to digitize and broaden access to safe drinking-water standards.

Product Designer and Co-founder | Pukka Themes | 2013 - 2015

- Co-founded a design studio creating premium Envato themes for more than 3,500 customers, achieving Elite Author and Weekly Top Seller status.

Art Director | Idea Plus | 2012 - 2014

- Managed the design and development of the regional McDonald's website.

SKILLS

Design: Product Design, UX/UI Design, UX Research, User Testing, Dashboard Design, Information Architecture, Workshop Facilitation, Design Systems, Prototyping, Accessibility, Animation, 3D Design

AI and development: AI-assisted coding, Cursor, Claude Code, Lovable, Bolt, Supabase, MCP

Tools: Figma, Storybook, Condens, Miro, Dovetail, Axure, Principle, Blender, After Effects, Photoshop

Methods: Agile, Design Thinking, Lean UX

EDUCATION

Master of Design, Graphic Design | University of Applied Arts, Belgrade

Design Technician | High School of Design, Belgrade

Coding Bootcamp | iOS Academy